



BAYES
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON

[Executive MBA]

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Our London home is the beating heart of a community spanning 160 countries. Its proximity to the Square Mile and Tech City ensures our programmes reflect the realities of the business world while offering unrivalled access to the best of global business intelligence and innovation.



A transformative journey

Our Executive MBA is a two-year journey of transformation, preparing you for executive leadership and the real-world priorities of business.

Designed for the working professional, the Executive MBA offers you two flexible formats to suit a busy schedule – the Evening Executive MBA delivered two evenings per week or the Modular Executive MBA, delivered over a long weekend (Friday-Monday) once a month.

Studying weekday evenings or weekends for an internationally recognised qualification, while continuing to work, is a challenge. Yet it is also an opportunity to learn with your peers from a variety of industries and test the theories by applying your new knowledge in your workplace immediately.

We invite you to explore senior leadership through experience as our faculty use their leading research and first-hand industry knowledge in the classroom. The Executive MBA programme has developed an adventurous range of global electives demonstrating Bayes Business School can be first or unique in creating extraordinary learning opportunities for our students.

An engrossing mix of lectures, workshops, live projects and leadership expeditions make for an exhilarating and hugely rewarding experience.

You learn to work outside your comfort zone and grow an understanding of what can be achieved. Your professional networks will grow throughout the programme and you will have the opportunity to form lasting relationships with your cohort and Bayes Business School community.

You will experience working within some of the world's major business centres in Africa, the Americas, Asia, Europe or the UAE. It will be during these experiences that your knowledge will be tested, embedded and refined, in real-world practical applications.

The Executive MBA is defined by a diverse, experienced cohort, an international faculty and a worldwide alumni network.

You will emerge ready to lead in today's competitive and unpredictable modern business world.

“The Executive MBA is a life-changing experience. You have a wonderful opportunity to stand outside your day-to-day work responsibilities to develop your curiosity and reflect on the next steps in your career.”

Professor Stephen Thomas, Associate Dean, MBA programmes

A flexible programme built around you

To give flexibility to busy working professionals the Executive MBA is offered in two formats:

EVENING PROGRAMME

Evening Executive MBA classes begin in September where you attend classes on Tuesday and Thursday evenings every week in year 1. This option is ideal if you are based within a commutable distance and if you are looking for a frequent learning schedule where you can regularly meet your cohort and study group face-to-face.

WEEKEND PROGRAMME

The Modular Executive MBA begins in March with four days of classes (Friday-Monday) taught monthly in year 1.

This format is ideal if commuting either from the UK or around the world. You will have a global outlook or looking to enrich your learning experience with an international cohort of senior executives. It offers the chance to develop a global outlook and an enriching learning experience among an international cohort of senior executives.

If you are looking to step away from work and focus on the programme, the monthly format is ideal as it offers you a more intense mode of learning. This option is also suitable if you are comfortable interacting with your study group online and it allows for you to interact with your study group online between teaching.

Both the Evening and Modular programmes provide you with the same classes, opportunities and ability to tailor your course to fulfil your professional ambitions. They are also both suited to those who prefer a schedule that allows a balance between work, study and family life. The option you select is dependent on your preferred learning style.



London: Your MBA classroom

The home of the Executive MBA programme is at the heart of a vibrant and diverse metropolis and a centre for thought leadership.

As a key global commercial centre, the City of London is one of the most diverse and well-connected places you could be and offers a wealth of inspiration and networking opportunities. Our campus is located in the financial district and is also minutes from Tech City, London's growing and thriving technology hub and start-up scene.

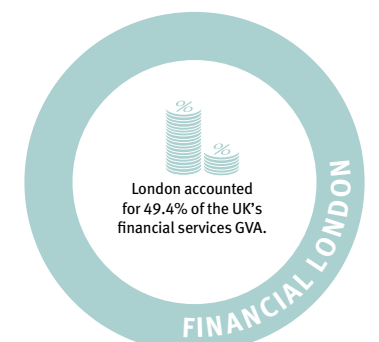
The MBA London Symposium is a flagship elective designed to celebrate our unique network inside the heart of the city. You receive what is essentially a backstage pass across the capital, which enables you to develop your own unique knowledge, insight and networks.

You have the opportunity to see first-hand how top London companies operate through a mix of plenary sessions, business briefings, hosted visits and social events. The visits and masterclasses give delegates a unique chance to meet and listen to inspiring individuals and gain access to many fascinating organisations.

You will find that London is home to some of the best and brightest business minds and you will be encouraged to make the most of the institutions and individuals that populate the capital during your Executive MBA. Together the programme and the city make this a transformative journey.

“The City of London is the beating heart of the UK. Without a strong heart, the body won't work.”

Sir Andrew Parmley, Late Lord Mayor of the City of London
(Speaker, MBA London Symposium 2018)



Source : cityoflondon.gov.uk
March 2019

Extraordinary impact

Our alumni are a diverse global network of business professionals. The Executive MBA enabled them to transition in their careers and develop both personally and professionally.

“The teaching really enabled me to apply the theory and knowledge in my professional life. I was able to take something from a class on Tuesday and apply it at work on Wednesday morning. It’s had a huge impact on my role.”

Edward Dixon, Evening Executive MBA (2017), Sustainability Insights Director, Landsec



Davinia Tomlinson

Modular Executive MBA (2017)

Pre-MBA: Head of Marketing, The Ingenious Group, London

Post-MBA: Founder and CEO, rainchq, London

“Several people in my cohort were entrepreneurs, worked in finance or private equity, or were planning to embark on startup life themselves. I loved having a tribe of people who were about to step out on the same path of life that I was.

I was able to draw on the knowledge and experience of the people who had been before us, but also of people who were at exactly the same stage as me.

To me, there was no better investment I could have made in myself at that point in my career, as I was about to make the biggest pivot of my professional life. I was suddenly surrounded by people who had similar passions and were all pushing in the same direction.”



Artis Kakonge

Modular Executive MBA (2019)

Pre-MBA: Barrister, Garden Court Chambers

Post-MBA: Barrister, Garden Court Chambers

“Barristers now have to be more business minded. I wanted to progress my career and diversify my skill set. I chose Bayes Business School thanks to its outstanding academic and professional reputation.

The lecturers are engaging and as experts were able to simplify concepts and make it accessible to someone like myself, from a non-traditional background. The best part is being able to apply what you learn immediately at work.

The cohort was a truly diverse and inspiring group of people, in terms of gender, nationality and industry.

The Global Women’s Leadership Programme scholarship was an opportunity to help me break the glass ceiling and develop the leadership skills I need to have more of an impact in the public sector.”



Kylie Poole

Evening Executive MBA (2019)

Pre-MBA: Senior E-Trading Marketing Manager, Intercontinental Exchange, USA

Post-MBA: Director of Corporate Development, ICE CLEAR EUROPE LTD, London

“I have 10 years of financial trading experience, most of that spent as an interdealer broker in the commodities and derivatives space. Working within sales is exciting and dynamic but you’re often executing upon decided strategic direction, rather than shaping it. I wanted to gain the tools and confidence to become more involved in the decision-making processes at the core of a business.

I was impressed by the aspirational yet friendly environment at the School - the faculty are top class and there to do a job but they’re also warm, available and interested in you as an individual.

It was refreshing to meet so many interesting people from diverse cultural and professional backgrounds all on a mutual journey of discovery and collaboration.

An MBA provides you with the framework for understanding strategic problems and the methodology to effectively resolve them. I gained an enhanced understanding of different business functions within large corporations.”



Aliasgar Inayathusein

Evening Executive MBA (2017)

Pre-MBA: Principal Transport Modeller, Transport for London, London, UK

Post-MBA: National Director of Future Transport, Veitch Lister Consulting, Melbourne, Australia

“Working at Transport for London (TfL) for nine years, enabled me to develop strong management skills. However, as I wanted to progress to more senior roles within the transport sector, I realised that I needed to broaden my knowledge.

I chose the Executive MBA as it facilitated study around my full-time job and I found the diversity of the cohort and the practical focus of the programme particularly appealing.

The professional development part of programme helped me grow in confidence, particularly during the ‘Achieving Your Potential’ weekend. Having the opportunity to reflect on my own goals and motivation and discuss them with others in the cohort, allowed me to identify what I really valued and what I needed to focus on for my next career step.

The programme has helped me to advance my career and move to Australia. For me the Executive MBA ticks all the boxes and provides a brilliant grounding in everything you need to achieve your full potential.”

Evening Executive MBA
Class of 2022:

40
cohort
size

Average age:
36
years



12 years' average
work experience

23 nationalities

A valuable network

London's central position in the global economy attracts
the best professionals in the world.

The Executive MBA classroom is defined by a diverse, experienced cohort, offering an exceptional learning environment.

The Evening Executive MBA class of 2022 is represented by 23 nationalities with an average of 12 years' experience.

The Modular Executive MBA class of 2022 is represented by 21 nationalities with an average of 13 years' experience.

The diversity of professional backgrounds and business cultures among our students provide first-hand global experiences for you to call upon during the programme and beyond.

Amid this diversity is one constant: a determined focus on career progression. Gaining contacts and networks within this select group of ambitious professionals is an exceptional opportunity.

YOUR WORLDWIDE NETWORK

Your peers will provide opportunities to connect at a global level. They represent the future of international business, making contacts and creating a network that will cross borders, industries and cultures. It's a resource that will be yours to tap into for the rest of your career.

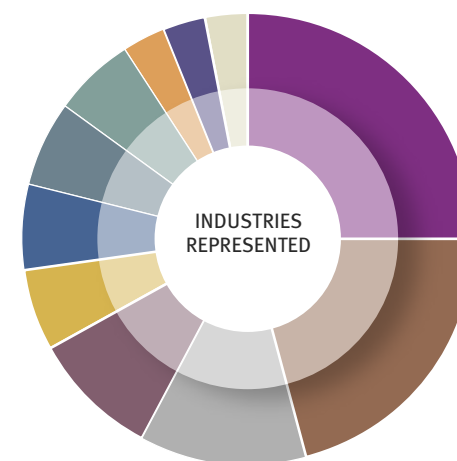
A proven ability to work within a multicultural environment will also be a key point for future employers.

EVENING EXECUTIVE MBA CLASS OF 2022



- Finance 17%
- Education/Not for Profit 13%
- Engineering/Manufacturing 13%
- IT/Telecoms 13%
- Energy 10%
- Retail/FMCG 8%
- Consulting 5%
- Pharma/Healthcare 5%
- Real Estate 5%
- Supply Chain 5%
- Legal 3%
- Marketing/PR 3%

MODULAR EXECUTIVE MBA CLASS OF 2022



- Finance 25%
- Engineering/Manufacturing 21%
- IT/Telecoms 12%
- Pharma/Healthcare 9%
- Education/NFP 6%
- Media 6%
- Retail/FMCG 6%
- Supply Chain/Aviation 6%
- Marketing/PR 3%
- Military 3%
- Consulting 3%

Modular Executive MBA
Class of 2022:

33
cohort
size

Average age:
36
years



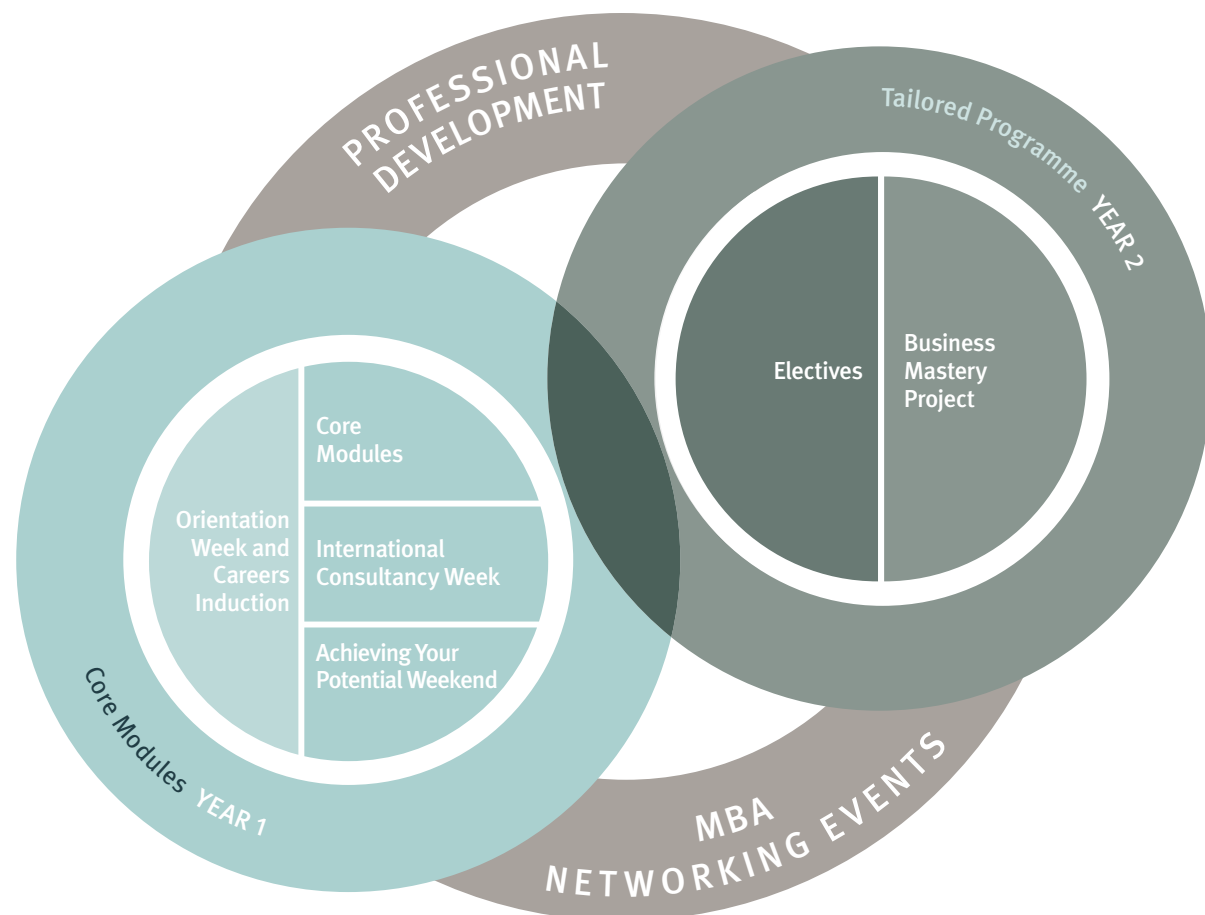
13 years' average
work experience

21 nationalities



Executive MBA programme overview

- Fourteen core modules provide a comprehensive understanding of the fundamentals of business
- Tailor your electives based on a preferred concentration or alternatively, select a broad range
- Choose your electives from either daytime, evening, weekend or online formats
- The Business Mastery Project is conducted over the final 9-12 months of the programme.



Pre-programme

PRE-PROGRAMME ACTIVITIES

Induction

PROGRAMME INDUCTION

- Modular Executive MBA, March
- Evening Executive MBA, September

Core modules,

Year 1

- Accounting and Financial Reporting
- Analytics for Business
- Business Economics
- Contemporary Issues in Strategic Marketing
- Corporate Finance
- Corporate Social Responsibility
- Corporate Strategy
- Digital Technologies and Business Innovation
- Financial Markets and Instruments
- Human Resource Management
- Operations Management
- Organisational Behaviour
- Principles of Marketing
- Strategic Leadership

INTERNATIONAL CONSULTANCY WEEK

ACHIEVING YOUR POTENTIAL WEEKEND

Visit www.bayes.city.ac.uk/emba-programme for more information

Electives* and Business

Mastery Project, Year 2

CONSULTING AND STRATEGY

- Advanced Corporate Strategy in a Globalising World
- Consulting to Management
- Corporate Restructuring
- Managing Strategic Change
- Strategic Fast Track Venturing
- The New Strategic Landscape

INNOVATION AND ENTREPRENEURSHIP

- Capturing Value from Innovation: Strategies for Innovative Firms
- Competitive Edge with Digital Technologies
- Design Thinking
- Innovation and Entrepreneurship
- Intrapreneurship
- Leading Digital Transformations
- New Venture Creation

FINANCE

- Advanced Corporate Finance
- Applied Corporate Finance
- Applied Financial Analysis for Managers and Investors
- Behavioural Finance
- Forecasting
- International Financial Management
- Investment Strategy and Practice
- Managing Value Creation Linking Strategy and Finance
- Mergers and Acquisitions
- Private Equity
- The Wealth Management Industry
- Topics in Derivatives

GENERAL MANAGEMENT

- Corporate Restructuring
- Leadership
- Leading in Challenging Situations
- Managerial Decision Making
- Storytelling in Business
- Succeeding in Professional and Financial Services

MARKETING

- Branding and Advertising
- Digital Marketing and Social Media

INTERNATIONAL ELECTIVES

- China – International Study Tour
- Cuba – An Economy in Transition
- Israel and Palestine – Innovation and Technology Study Tour
- Kenya – Tech for Social Good
- South Africa – Leading Change in a Complex World
- UAE – The Dubai Symposium
- UK – The London Symposium
- USA, Las Vegas – Strategic Marketing in Action: Exploring Location Brands
- USA, Silicon Valley – At the Core of Entrepreneurship
- USA, Silicon Valley – Digital Innovation in Action

BUSINESS MASTERY PROJECT

*The electives listed are an indication of the range of modules offered and may be subject to change for 2020/21.

Learning that works

Build a deep and practical understanding of business and management and apply your new knowledge to work immediately.

Year 1

CORE MODULES

The first year of the programme provides you with a comprehensive understanding of the fundamentals of business. Fourteen core modules cover a wide range of subjects including Strategic Leadership, Digital Technologies and Business Innovation, Contemporary Issues in Strategic Marketing, Corporate Finance, Accounting and Financial Reporting and Organisational Behaviour.

These deliver a 360-degree comprehension of business and provide you with the core competencies to problem solve from different angles and lead others.

Group project work, exercises, presentations, course work and exams in core modules provide the main challenges throughout your first year.

INTERNATIONAL CONSULTANCY WEEK

Taking place at the end of the first year, the International Consultancy Week is an intensive immersion into the inner workings of an overseas company. You travel to a global location and work in small teams, consulting for clients and organisations facing real strategic issues. This allows you to apply the knowledge from the core modules into a live case study and experience different business cultures.

Year 2

CHOOSE YOUR SPECIALISM: ELECTIVES

In year two you choose your areas of study with the elective modules. Choose from over 40 electives (daytime, evenings, weekends, online and international) to fill your knowledge gaps or focus on your chosen specialist area. If you are interested and have flexibility to attend electives in different formats, you can also achieve an optional concentration in Corporate Strategy, Finance, Innovation and Entrepreneurship, Marketing or Digital Business.

THE BUSINESS MASTERY PROJECT

During the second year you will draw on the many elements of the programme in the Business Mastery Project, a major piece of self-managed consultative work. You will address a real-world strategic problem either from your own organisation or a chosen company or a new business venture. Past projects have assessed challenges in a variety of industries such as manufacturing, banking, real estate and advertising. This is a chance to demonstrate your skills, apply the theory and knowledge gained during the programme and transition into the next stage of your career.

ASSESSMENT

Your knowledge will be assessed through a combination of case studies, group projects, written reports, presentations and exams.

“Being able to study over a long weekend per month gave me the flexibility to work full-time yet acquire new business skills, knowledge and expertise. Many of my peers commuted from Europe and even further afield, I felt the diversity of the cohort really added to my learning and the overall experience.”

Shelley Doorey-Williams, Modular Executive MBA (2013)
Head of Wealth Planning, Europe, Middle East and Africa, UBS



A global perspective

The Executive MBA immerses you in the global market through a choice of international electives in a variety of dynamic markets.

The programme immerses you in the global business market through the International Consultancy Week and a choice of international electives.

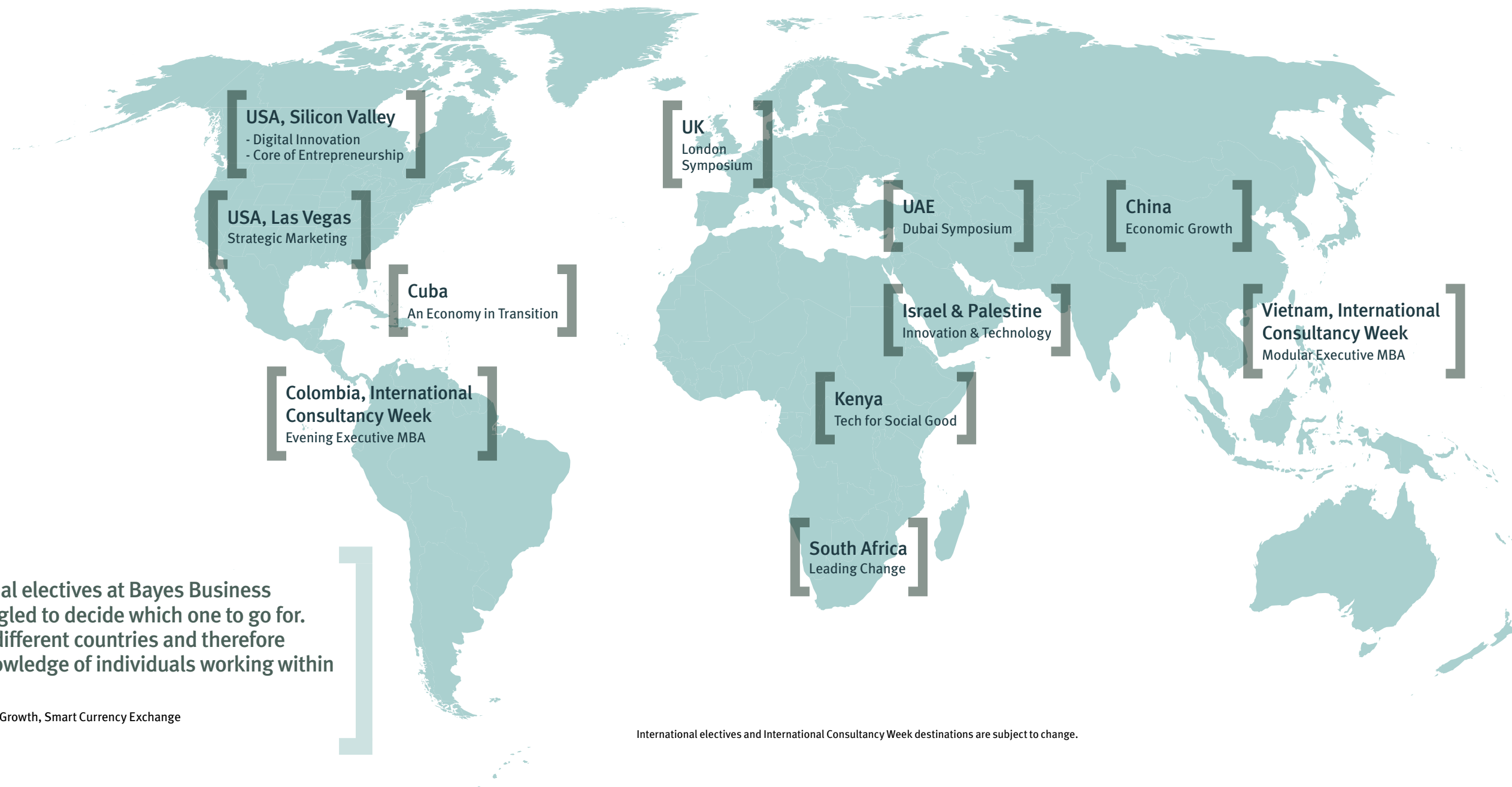
The International Consultancy Week places students at the heart of a fast-paced growing foreign market, providing them with live projects and a chance to use what they have learned to create viable business solutions. In one week you will be exposed to everything from new business cultures in unfamiliar environments to creative partnerships and business leaders.

International electives are available in a variety of dynamic markets. China, Cuba, Israel and Palestine, USA (Las Vegas and Silicon Valley), South Africa and the UAE will each provide key insights into very different business cultures: from the institutional, political, socio-economic and business culture of China to Silicon Valley's technological-innovation-over-profit business model.

Senior managers working in multinationals will actively engage with students to impart working knowledge of the particular issues and trends within the region and industry. It is this international experience that will give you an edge in the competitive job market.

“The choice of the international electives at Bayes Business School was amazing. I struggled to decide which one to go for. The exposure to cultures in different countries and therefore economies, enriches the knowledge of individuals working within any sector or industry.”

Jana Korpova, Executive MBA (2017), Director of Growth, Smart Currency Exchange



International electives and International Consultancy Week destinations are subject to change.

Academic excellence: Bringing practical experience into the classroom

Our faculty includes leading academics, policy makers, entrepreneurs and world-renowned practitioners. Working with the latest insights, imparting best practice and progressing theoretical boundaries, they prepare the next generation of senior business leaders and entrepreneurs for future challenges.



Professor Roy Batchelor

Professor of Banking and Finance and
Evening Executive MBA Course Director

Professor Batchelor's research and teaching focuses on economic and financial market forecasting, the interpretation and use of consumer and business survey data, rationality and behavioural finance and risk management in financial markets. He has published widely in academic journals in these fields.

In addition to academic work, Professor Batchelor is active in professional training and consultancy and has conducted seminars on technical innovations in economics and finance for professional audiences in international financial centres.

Professor Batchelor has acted as economic adviser to many commercial organisations. He has conducted research for the European Commission and the UK Treasury, prepared submissions for Parliamentary Committees and served on the Bank of England's Panel of Academic Advisors.



Dr Alessandro Giudici

Senior Lecturer in Strategy and
Modular Executive MBA Course Director

Dr Giudici's research investigates the processes through which innovation can be facilitated in entrepreneurial ecosystems. He also works on business models and corporate innovation. He has delivered strategic consulting assignments on digital business model innovation, most notably in collaboration with the Corporate Marketing and Sales division at Bosch Global.

Dr Giudici teaches 'Corporate Strategy' on the Executive MBA. In addition, he leads the international MBA Study Tour 'Tech for Good' in Kenya.

In April 2020, he was included in Poets & Quants' prestigious list of 'The top 40 business school professors under 40' with the highest number of nominations on record.

Before his PhD, Dr Giudici gained industry experience as a marketing executive for the UK subsidiary of a large FMCG multinational company.



Professor Vangelis Souitaris

Professor of Entrepreneurship

Professor Souitaris's speciality is technological entrepreneurship, specifically the creation, financing, innovation and strategy of new technology ventures. He has been named as one of 'The top 40 business school professors under 40' by the prestigious business education magazine Poets & Quants.

Advisor to giants such as IBM and Telenor as well as start-ups emerging from engineering universities, Professor Souitaris' expertise exists among the worlds of cutting-edge innovation and critical business thinking.



Professor Elena Novelli

Professor of Strategy

Professor Novelli's research focuses on the strategic management of knowledge, technology and innovation. She teaches 'Strategic Leadership' on the Executive MBA and 'Corporate Strategy' on the Modular Executive MBA and launched the elective 'Capturing Value from Innovation'. She is also the Director of the PhD in Management and the co-director of the Digital Leadership Research Centre. She is an Elected Senator at City, University of London.

Professor Novelli serves on the editorial board of top academic journals including the Strategic Management Journal and Organization Science. She serves in the executive committees of the Technology and Innovation Management and the Strategic Management divisions of the Academy of Management and in the leadership of the Strategic Management Society Knowledge and Innovation Interest Group.

Her work has been recognised by research and teaching awards.

Professional development embedded into the curriculum

Employers look for those who can motivate, influence and inspire others; who can work effectively within teams as well as lead them.

At Bayes Business School, your professional development doesn't happen by chance, it is built into the curriculum with the Career and Professional Development Team involved from day one.

We will work with you to explore and achieve your potential. This will be through one-to-one coaching and advisory as well as through professional development workshops and your 'Achieving Your Potential' weekend.

The Achieving Your Potential weekend provides you with the opportunity to think in detail about potential career transitions. Where are you now? Where do you want to be? And how are you going to get there?

Our career and professional development workshops give you a chance to develop invaluable skills in a highly focused environment. Examples of the types of professional development workshops that run include:

INCREASING EXECUTIVE PRESENCE SERIES

You will explore what executive presence is, how to develop yours and why it matters.

DEPLOYING STRENGTHS FOR CAREER SUCCESS

Gain awareness of your personal energising strengths, how to stretch these and how to use them to achieve your career goals.

TAKING CHARGE OF YOUR CAREER

Looking to develop your career within an organisation, looking for a new job, or wanting to make a career change or setting up your own business, this workshop will help you consider how to take charge of your career.

INSIGHTS INTO LEADERSHIP

Using a psychometric tool, this workshop draws awareness to important dimensions of your personality that help and hinder your effectiveness as a leader and capability for leading change.

THE ART OF STRATEGIC QUESTIONING

Learn about a breakthrough method for engaging in conversations that build deeper and stronger relationships with clients and customers.

NETWORKING

Getting new things done and managing your career can be helped by connecting with new people. This workshop explores that the best personal networks are created by building mutually beneficial relationships.

You will also have the opportunity to engage in a diverse range of networking opportunities, panels, company presentations and a range of clubs and societies. The support we offer can be tailored to your individual needs: your personal career and development objectives.

"The Executive MBA professional development is highly personalised; offering tailored one-to-one support as well as a programme that challenges and supports our students to achieve their potential. It focuses on developing the professional skills that are critical to success in today's business world."

Jenny Portalska, Head of MBA Careers

"I had several sessions with the Careers team. Professionally, I was at a moment of transition and planning for my next role. They were amazing, helping me to understand my aspirations and boosting my confidence."

Clarissa Krumenauer, Modular Executive MBA (2018), Partnership Manager, Norgine

Clubs and societies

Clubs and societies are more than important social groups; they add far more to the MBA experience than this.

Join any of our diverse range of clubs and societies such as, Bayes Entrepreneurs Network, Bayes Women in Business or the Bayes Expedition Society to enhance your skills and share ideas with like-minded peers. You will get to build your network, meet and expose your ideas to industry experts through events, workshops and talks from leading businesses and startups.

For self-starters, there are multiple springboards to launch your idea. Competitions and challenges can provide inspiration, seed investment and much-needed publicity to entrepreneurs and their business plans, enabling you to turn an idea into a sustainable business.

A facilitating environment is all-important for entrepreneurs, so at Bayes Business School there is CityVentures.

CityVentures help student and graduate entrepreneurs get new ideas off the ground by organising a wide range of events, competitions and business support services.

For more information, please visit www.city.ac.uk/entrepreneurship

Your graduation gift: The alumni network

Our alumni are your asset. There are 45,000+ professionals, in 150 countries around the world, embedded in every industry. Connect with the alumni network through events, publications, special interest groups and social media platforms. Our active online community provides a valuable forum for maintaining established relationships as well as forging new ones.

Graduation is not the end of your journey at Bayes Business School: our MBA alumni have access to one free MBA elective a year post-graduation, discounts on news media subscriptions, lifestyle products and services, an annual membership to the library, free remote access to research tools and databases, and access to the MBA Lounge at Bunhill Row.

Alumni receive invitations to events which give them the opportunity to socialise, network and hear from a range of expert and often high-profile speakers.

Recent events have included a gala dinner at the Dorchester and celebration at the London Transport Museum to mark the 50th anniversary of Bayes Business School and networking masterclasses across the world. Unique opportunities continually present themselves to Bayes Business School alumni.

For more information on alumni services visit bayes.city.ac.uk/alumni

FREE MBA ELECTIVE

We offer our MBA alumni access to one free elective per year so you benefit from lifelong learning after completing the programme.



Among others, our
senior alumni include:

James Cartwright
Executive MBA 2014,
Director and Chief of Staff, GSK

Peter Cullum CBE
Founder and Non-Executive
Deputy Chairman, Towergate
Partnership

Judith Curry
Former Chief Executive of the
Commonwealth Trust (2007-2016)

Johnny Grave
Executive MBA 2015, CEO,
Cricket West Indies

Sir Stelios Haji-Ioannou
Founder, EasyJet

Tom Ilube
Founder Crossword Cybersecurity

Dr Robert Kelly
Chairperson of the Board of
Directors, Canada Mortgage and
Housing Corporation

Dr Muhtar Kent
Chairman and former CEO
of The Coca-Cola Company

Tae-Shin Kwon
Vice-President, Korean
Presidential Council on National
Competitiveness

Niall MacArthur
Founder and Co-Owner, EAT

Katherine Mathieson
Chief Executive, British Science
Association

Liu Mingkang
Former chairman of the China
Banking Regulatory Commission

Carol Sergeant CBE
Director Danske Bank

Who we're looking for



The Executive MBA provides students with the skills, knowledge and confidence to become successful senior business leaders of the future.

Successful candidates will be of a high academic calibre, have a track record of professional success along with dedication and aptitude to complete a rigorous programme of study. Furthermore, they will demonstrate leadership skills, collaboration and a willingness to explore.

ADMISSIONS CRITERIA:

All applicants to the Executive MBA programme are evaluated on their individual merits.

To be considered for the programme you will need:

- A minimum of five years full-time professional experience, gained after graduation
- An undergraduate degree or an appropriate equivalent professional qualification. Alternatively, at least six years' professional experience
- A minimum IELTS score of 7.0, for non-native English speakers. (This may be waived in certain circumstances. Contact the Admissions Team for further details).

THE APPLICATION PROCESS WILL CONSIST OF:

- A completed online application, including a personal statement and supplementary questions
- A one-page CV/resume
- Two professional references, one of which should be from your current manager or supervisor
- A non-refundable application fee of £100.

NEXT STEPS

- Submit your CV to the recruitment team for personalised feedback on your eligibility
- Arrange a chat with a recruitment manager
- Visit the campus and come and sit in on a class
- Speak with a student or an alumnus about their experiences.

Find out more:

www.bayes.city.ac.uk/emba-application

Applications and interviews

We have a number of application rounds throughout the year, please refer to our website for specific details.

Once your application is complete, the admissions panel will review your file and let you have a decision if you have been progressed to an interview. These are conducted in London or via Skype / Zoom with a member of faculty.

The whole process from submitting your complete application to final decision will take on average four weeks.

Fees and funding

Please refer to our website for information on the tuition fees.

Several scholarships and awards are available to those who can show exceptional professional, academic or personal achievement. There are also financial loans that candidates can apply for, provided by banks and funding organisations. Speak to our recruitment and admissions team for more details on funding options.

An investment for organisations

Sponsoring employees to complete The Executive MBA will bring substantial benefits to your organisation and the business advantages will become evident almost immediately.

It's often noticed that Executive MBA students make a higher level of contribution within their workplace from the first few weeks of the programme.

The programme can be tailored to address the specific needs of your organisation, through a choice of elective modules, while the final Business Mastery Project can be based on an existing business challenge from the organisation.

Your organisation will benefit from new ideas and insights gained from international electives and projects, from your own sector and beyond.

Eminent academic staff, leaders in their respective fields, impart valuable knowledge from first-hand experience in the corporate arena. This is a programme dedicated to real business, all academic study leads directly to a business use and practical advantage.

It's an opportunity to radically improve and effectively retain your organisation's leadership talent.

Find out more about the benefits an Executive MBA can bring to your organisation by contacting our Recruitment Team at bayes-mba@city.ac.uk



Contact us

Speak to us about the programme in person at one of the many events we host and attend throughout the year.



EVENING INFORMATION SESSION

Thinking about applying to our Executive MBA programmes? Join us on campus to find out everything you need to know about the programme, curriculum and the admissions requirements. You will also hear first-hand from our students and alumni about their experiences. Our recruitment team can advise on how the programme can impact your career and provide details on the application process.



INTERNATIONAL FAIRS

Meet us at an event near you and speak to one of our recruitment managers in person.



MBA IN A DAY

Would you like to experience the life of a MBA student on our London campus? We welcome you to join us for a masterclass taught by our world leading faculty. The MBA in a Day is a great opportunity to explore which programme is right for you directly from our students and alumni. The Recruitment and Admissions Team are also on hand to give you advice and guidance on the admissions requirements.



ONE-TO-ONE CONSULTATIONS

Book an appointment with a member of the team to discuss your suitability for the programme. They will provide personalised feedback on your eligibility.



ONLINE INFORMATION SESSION

Join us from anywhere in the world for our web based information session and Q&A with the recruitment and admissions team and faculty.



DROP-IN SESSIONS

We realise it can be difficult to step away during a busy working day so our drop-in sessions are scheduled conveniently during lunch and at the end of the day. Pre-schedule a 30-minute meeting with our recruitment team, who are available to give you a snapshot of our programmes and answer specific questions.



EXECUTIVE MBA BREAKFAST SESSION

Attend one of our breakfast sessions to get a deeper insight into the Executive MBA programmes. Students and alumni share valuable insights on how they successfully balanced a demanding career while studying part time and the recruitment and admissions team provide handy tips on how to secure company sponsorship.

Our website provides information on all our on campus and international events.
www.bayes.city.ac.uk/mba/events

CONTACT THE RECRUITMENT & ADMISSIONS TEAM

We will answer any questions and can also assess your suitability for the programme if you send your CV to:

bayes-mba@city.ac.uk
+44 (0)20 7040 0286

COVID-19 Update: The health and wellbeing of our students, staff and visitors remains our top priority. As a result of the evolving situation we are not currently running any face-to-face events, only online events. Please visit our website for more information.



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Disclaimer: All the information contained within this brochure was correct at the time of going to print.



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